

→ Laliano

→ Čeština

→ Polski

 → 

 Español

### Who's nev

busbyd

nksalone

mkristl

→ Turvey

David McGuigan

### Who's online

There are currently *1 user* and *2 guests* online.

# Online users

dick\_mans

### Case Study Description with CSID=53

Impact Name : User Acceptance	
Impact Description	Ist survey polled 229 drivers. 95% correctly interpreted abbreviations; 32% were unsure as to the locations specified on the signs; 43% incorrectly interpreted the meaning of a blank sign (no problems ahead); 22% incorrectly interpreted the meaning of a flashing sign (the flashing nature was used to indicate that the message is very important). 2nd survey (stated response) had 1230 respondants. Drivers faced with accident on route message (ACCIDENT - LONG DELAYS) and asked about subsequent course of action. Probability of a diversion also found to increase the closer the driver was to the incident, the greater familiarity they had with the local network. the greater the delay time cited
Description 1	All kind of questionnaire /interviews on users opinion and experience
Unit 1	free text
Text Value 1	% from 1st survey believing investment would be best spent on additional signs
Value After 1	37
Description 2	All kind of questionnaire /interviews on users opinion and experience
Unit 2	free text
Text Value 2	% from 1st survey believing investment would be best spent on updating information more quickly
Value After 2	36
Description 3	All kind of questionnaire /interviews on users opinion and experience
Unit 3	free text
Text Value 3	% of 1st survey finding the system useful or very useful
Value After 3	40
Description 7	Fraction in stated response survey of drivers diverting due to VMS
Unit 7	%

## Impact Name : Transferability of the results

Impact Description

As drivers are now increasingly use to travel information being available through VMS, transferability likely to be low, as, in effect, drivers are likely to have become much wiser as to how to interpret VMS information and how its accuracy effects them, since this study was made.